



Winter has struck in Adelaide and we've been keeping busy (and warm) working on a diverse range of projects.

Just this week we helped announce Alinta Energy's successful application for an electricity and gas retail licence in South Australia – a significant first step towards entry into the SA energy market. Sales to both residential and business customers start soon. Alinta is a major Australian energy company with interests in ten power station assets, including two in South Australia. In April we managed media interviews for a visit to South Australia by Alinta's new CEO Jeff Dimery.

As well, we:

® Conducted media training for 18 high school principals from Adelaide's northern suburbs following a series of high-profile bullying incidents involving students. The training involved fully simulated radio and television interviews, complete with lights and cameras.



'City of Adelaide' in Irvine, Scotland, 2009. Photo by Brian MacDonald.

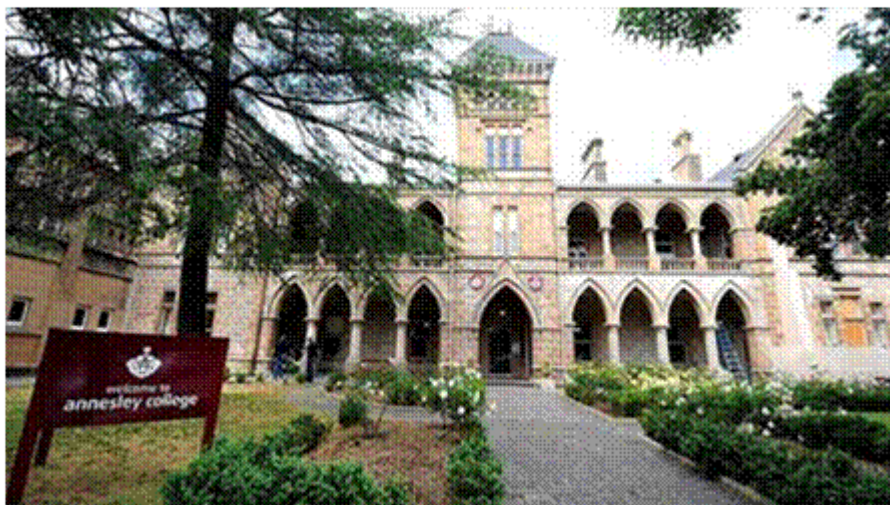
® Updated media on the project to return the world's oldest clipper ship, the 'City of Adelaide' (pictured above), to Australia. A ceremony was held to mark the start of construction of a giant 100-tonne steel cradle to support the vessel during its transport from Scotland to Australia. This effort is being jointly donated by over fifteen engineering firms around Adelaide and rural South Australia. The 'City of Adelaide', built in 1864, made annual runs for a quarter of a century from London to South Australia carrying thousands of UK and European migrants. In Australia today, a quarter of a million living descendants can trace their origins to 'City of Adelaide' passengers.

® Helped Adelaide City Council promote its position on the multi-million dollar redevelopment of Adelaide Oval. As custodian of the Park Lands for the past 170 years, the Council supports the redevelopment, but not the State Government's proposed legislation to remove the surrounding Park Lands from its care.

® Attracted national media attention for an auction of paintings by Australia's most distinguished landscape artist Sir Hans Heysen - and three by his daughter, Nora - which went under the hammer at Elder Fine Art (see [The Australian](#) - 11/05/2011).

® Accepted an invitation by the Uniting Church to be part of a multi-agency taskforce to examine media coverage of suicides in South Australia and to help develop higher profile prevention strategies. Currently South Australia has approximately 200 suicides a year - a largely 'invisible' figure that exceeds the State's well publicised road toll.

® Announced the 'new look' for prestigious girls' school [Annesley College](#), after falling enrolments almost forced a merger with another school late last year. The school is being relaunched as the Annesley Learning Community with a Reception to Year 6 school for boys and girls and a Women's College for Years 10 to 12.



Annesley College. Photo courtesy AdelaideNow.

® Begun preparing for the first anniversary of **Mary MacKillop's** canonisation in October - following our pivotal role last year which saw 85 media reps from all over the world flock to the tiny South Australian hamlet of Penola where Mary MacKillop began her work.

® After a 15 year history promoting SA's multi-billion dollar submarine program, we are pleased to - again - be working in the Port Adelaide area...this time promoting the **Port Adelaide Festival**. The Festival, on October 8 and 9, is an arts and cultural voyage with something for everyone - and a great way to discover Port Adelaide, with its evocative seafaring history, arts scene, succulent seafood and, we're told, the world's only inner-city dolphins.

Check out our previous newsletter via our [website](#)!

Best wishes - and we'll update you again closer to Christmas!

Chris Rann